

PRIVACY NOTICE

POLICY STATEMENT

Earth and Shore Leisure Communities Corporation (ESLCC), its affiliates and/or subsidiaries and related companies respect the value and importance of the right to privacy of every individual. We are committed that all Personal information are protected and processed under Data Privacy Act or Republic Act No. 10173 including its Implementing Rules and Regulations (IRR).

We collect, process and store personal data about you when you avail of our products and services including our websites and mobile applications, third party social networks, apply for a job with us, or enter into any contract with us provided that you have given your express consent.

1. WHAT INFORMATION WE COLLECT FROM YOU

- a. When you interact with our property consultants, reservation officers, customer relation management officers, and other employees and specialists through email, telephone, chat services, or face-to-face meetings;
- b. When you purchase or avail any of products, services, promos, activities and events;
- c. When you submit information through manual and online forms on our digital assets (i.e., websites, applications) or contact us through any of our social media accounts (i.e., Facebook, Twitter, Instagram, LinkedIn, including any other social media platforms);
- d. When you register, maintain, or use our digital platforms, including our mobile applications;
- e. When you provide personal information to our customer relation management officers and other employees and departments relative to your inquiries, requests, and complaints;
- f. When you visit our premises with CCTV surveillance camera that are used for safety and security purposes of our employees, guests, and other visitors of our offices, terminals, transport services, and resorts;
- g. When you respond to our surveys, promotions, and other sales and marketing initiatives and activities;
- h. When you apply for a job;
- i. When you referred to us by third parties or business partners; and
- j. When you submit your personal information to us for any other reason.

2. GENERAL USAGE OF PERSONAL INFORMATION

- a. Comply with the requirements of your account;
- b. Provide you with product and services that you have requested, including customer support;

- c. Communication of relevant services, advisories, and response to your concerns, queries, requests and complaints;
- d. Providing you with information about construction developments, upcoming products, transport services, promos and other related services which may be of interest to you;
- e. Compliance with the requirements of the law and legal proceedings, such as court orders, and legal obligations; prevention of imminent harm to the public; and ensuring public security, safety, and order;
- f. Processing of information for statistical, analytical, and research purposes;
- g. Conduct appropriate due diligence checks;
- h. Registering your inquiry and attending to your follow-up calls;
- i. Sales and marketing documentation and any other documentation as may be imposed;
- j. In management of unit or lot turn-over activities; and
- k. Coordination of advisories, notices and changes to the purchased unit, lot, or services.

3. POLICY UPDATES

We will continue to enhance our online services. We will update new features and services from time to time without prior notice.

4. HOW WE SHARE YOUR INFORMATION

- a. We may share your information to service providers necessary for site operation;
- b. We may share your information to government or regulatory authorities when required by law;
- c. We may share your information in connection with corporate transaction where your information may be part of the assets transferred, with appropriate notice; and
- d. ESLCC, its affiliate companies, service providers, and applicable government authorities are obligated to protect and secure your information.

5. DATA RETENTION

We may retain your personal information for as long as necessary to fulfill the purposes described in the Privacy Notice, or as may be required by law.

6. DATA SECURITY

- a. We implement reasonable and proportionate technical and organizational measures to protect your information;
- b. Regular security assessments and incident response procedures; and
- c. Secure payment processing through authorized providers.

7. COOKIES AND TRACKING TECHNOLOGIES

We use cookies and similar technologies to analyze site usage, tailor content, and improve user experience. Some cookies are strictly necessary for site functionality and cannot be disabled. By continuing to use this site, you consent to the use of these technologies.

8. INTERNATIONAL TRANSFERS

In the event you are accessing the Site from outside the Philippines, or your data is processed abroad, we take steps to ensure adequate protection in line with applicable laws and NPC guidelines.

9. THIRD PARTY LINKS

Our Site may contain links to third party sites or services. This Privacy Notice covers only our Site, and we are not responsible for the privacy practices of third parties. We encourage you to review their privacy policies.

10. CONTACT US

For comments, questions, or queries relating to this privacy policy or complaints in relation to your rights under this privacy policy, you may get in touch with: _____